

We are ASM Global, and we host breath-taking live events at our venues around the globe. Our impressive network of over 350 Stadiums, Arenas, Conference Centres and Theatres has welcomed some of the World's most exciting Music Artists and Sporting Events. Our vision is to connect the world through inspiration, innovation, and imagination to realise the potential of the spaces and places that bring people together.

About Bridgewater Hall

Located in the heart of Manchester, The Bridgewater Hall is a distinguished cultural venue hosting over 300 performances annually, ranging from classical music and rock to pop, spoken word events, and a dynamic learning program. Our iconic building also serves as a premier location for conferences, meetings, and a variety of other events.

Role Overview

The In-House Design and Content Manager plays a crucial role in liaising with all departments; You will be solely responsible for creating, presenting, and arranging the design and production of collateral materials and online content. You will be our brand guardian and work with external suppliers to make sure the high standards of The Bridgewater Hall are always adhered to.

PLEASE NOTE: This is a crucial role for our business in 2025 and we're on the hunt for the perfect candidate to drive success in this space – all applicants shortlisted will be asked to provide us with a portfolio of work. We will also ask as part of the interview process for all candidates to produce 2-3 themed assets from a brief.

What We Can Offer

You will work hard at ASM, but you will be rewarded with lots of time to relax and rest with **25 days of annual leave.**

We understand that you have a life outside of work and want to ensure that your loved ones will always be taken care of whilst you're contributing to our success with our **Life Assurance policy.**

Have a dental bill? Need to book a counselling session? Or even help with Physio costs? With the support of **Healthshield**, ASM will help with these unexpected costs for you and any children.

We understand that occasionally you might need some support to feel your best, so we have teamed up with **Axa Health** to provide our people with an **Employee Assistance Programme (EAP)** to support mental health in the workplace.

We are visionaries: both physically and metaphorically! When you join ASM you will be entitled to **eye care vouchers** and a contribution towards any glasses you require.

Key Responsibilities:

- Create visual design for physical marketing collateral and digital use for The Bridgewater Hall
- Deliver the design and content of The Bridgewater season brochures.
- Deliver the design and content to produce assets for marketing campaigns including social media posts, e-newsletters, emails, website pages, digital and large format signage, and any printed material needed for the Hall (What's On brochures, flyers)
- Manage our social media calendar, design, coordinate, and product content.
- Collaborate with agencies for photography, video, or other digital content.
- Liaise with web developers on any improvements to be made to the website, resolving any bugs/issues.
- To raise the profile of the organisation through marketing engagement and related storytelling
- To work with stakeholders to identify opportunities and concepts to engage audiences both on and offline.

Key Skills and Experience:

- Three years minimum experience in graphic design with particular emphasis on digital publication - Essential.
- Experience using Microsoft and Adobe (or equivalent) Packages including Office Suite, InDesign, Photoshop, Illustrator, Premier and/or After Effect - Essential
- Demonstrated ability and experience in creating physical marketing design of marketing collateral and materials - Essential.
- Experience in marketing of cultural events and programmes - Desirable.
- Comfortable liaising with 3rd party printers, photographers, illustrators, videographers – Essential.
- Confidence in using social media programmers and managing a content calendar - Essential.
- Self-motivated and organised with the ability to work as part of a team or independently - Essential.
- Strong interpersonal skills with an emphasis on building and sustaining strong working relationships - Essential.
- Solid Commercial Awareness
- An informed interest in music and performance especially classical music - Desirable (Experience of working in events would be highly advantageous)

At ASM Global, we are committed to leading the entertainment industry towards a greener, faster, and more innovative digital future. There's never been a better time to join our team. We aim to be an inclusive organisation, trusted, and admired by our colleagues, customers, and suppliers. Join us and make a significant impact from day one.

We are committed to active inclusion, diversity, and equal opportunities. This commitment begins with our recruitment and selection process. We welcome discussions about flexible working arrangements.

If you need reasonable adjustments at any stage of our recruitment process, please let us know in your application. We provide a fair and transparent assessment process and will do our utmost to accommodate your needs.

If you are interested in applying, we encourage you to submit your application as soon as possible to ensure it is considered. We will continue to review applications on a rolling basis and may close the advert before the closing date.